MISSION STATEMENT

To improve the knowledge and skills of enthusiast, student aspiring and professional cinematographer/photographers in an open and friendly environment, while providing education and fellowship to elevate the profession as a whole,

VISION STATEMENT

To provide innovation, creativity, support and networking opportunities to build thriving and successful cinematography/photography businesses.

CORE VALUES

Professionalism Creativity

Fellowship Education

Collaboration Integrity

Quality.

* Professionalism: We are committed to maintain the highest standard of excellence while respecting others and positively influencing those around.
* Education: We are committed inn providing quality top-notch cinematography/photography education, promoting continuous improvement and professional growth
* Collaboration: We are committed to working together to support the growth and development of all members through sharing of information, skills and knowledge to achieve success.
* Fellowship: We are dedicated to the enrichment of our profession, serve as a benchmark for professional of working together.
* Integrity: We are committed to earning and maintaining the trust of our client, members, sponsors and the photographic community.
* Quality: We are committed to providing high quality service & product ad deliver result faster than any of our competitors.